



## **FAN ACTIVITIES**

**July 21 – 25, 2010**

### **TWILIGHT BICYCLE RIDE**

Join us in starting the race weekend as the riders from the Red Bull U.S. Grand Prix will be taking to the track early on bicycles to kick-start the race weekend. The Twilight Ride will take place on Wednesday, July 21<sup>st</sup> from 5:30 p.m. - 7:30 p.m.

### **DAY OF STARS - FREE PUBLIC AUCTION**

Riders for Health is an international charity that uses motorcycles to save lives in Africa. They are working to make sure all health workers in Africa have access to reliable transportation so they can reach the most isolated people with regular health care.

A live auction of MotoGP memorabilia is held on Thursday evening at the Turn 4 paddock suites from 4:00 p.m. to 6:00 p.m. This is a unique opportunity for the fans to meet MotoGP riders, purchase autographed memorabilia, and support a great cause. Admission to the auction is FREE! Tell your friends!

### **PIT WALK**

For the lucky fans that have 3-Day Paddock passes and Friday General Admission passes for the Red Bull U.S. Grand Prix, they will be treated to an exclusive Pit Lane Walk on Friday from 11:00 a.m. - 1:00 p.m.

### **MOTOGP FAN PARTY**

Instead of heading back to the hotel or campsite after Friday's practice session, we'd advise making your way over to the Parts Unlimited Hospitality Chalet at Turn 5 for the MotoGP Fan Party from 5:00 p.m. to 7:00 p.m. The fun starts as soon as you walk through the door as door prizes include Parts Unlimited gear, Piloti riding boots, motorcycle parts and accessories, GoKart Racer gift certificates, and more. Watch for appearances from some of your favorite riders, as well as the lovely Miss Mazda Raceway girls, and visit with fellow fans.

### **LEOVINCE MOVIE NIGHT**

The inaugural "LeoVince Movie Night" is a contest for aspiring filmmakers who love motorcycles. The best short film will win its creative staff, maximum of two people, airfare, hotel and tickets to the Red Bull U.S. Grand Prix at Mazda Raceway Laguna Seca. In addition, the winners will be on hand both Friday and Saturday night to premier their film publicly for the first time, before the feature movie is shown.

From 8:00 p.m. to 10 p.m. on Friday and Saturday nights, ticket holders to the Red Bull U.S. Grand Prix will be able to watch some of the best motorcycle movies ever made on the big screen.

LeoVince sponsored racers will be on hand, food and drink will be available for sale (or bring your own), there will be giveaways, and admission will be free for tickets holders to the Red Bull U.S. Grand Prix.

## **CONCERTS**

On the Yamaha Marketplace GE Capital stage there will be continuous live performances Saturday and Sunday, including headlining band The Honey Circuit, Ambience, Wild Turkeys, Music for Animals, and The Money Band.

Honey Circuit is a dynamic four-piece party band playing 80's hits and the biggest pop-rock anthems of all time by artists like Guns N' Roses, Van Halen, AC/DC, Bon Jovi, Journey as well as new artists like the Black Eyed Peas, Katy Perry, Sublime and Blink 182.

Ambience captivates audiences with global rhythms that make people want to dance. Whether you experience them at a festival in Rio de Janeiro or a club in San Francisco, the world rock sound of Ambience is unmistakable.

Wild Turkeys are an energetic rock band that performs an array of classic rock from the 60's on. The five-piece band has been together for over three years and plays all types of venues from clubs to festivals.

Music for Animals plays a mix of catchy pop music with a heavy infusion of dance hooks, featuring bright jangling guitars, a deep and vibrating bass, steady solid drumming and breathy vocals bordering on seriously seductive.

The Money Band is a high energy band that plays hits from the 50's to the present, covering a wide variety of styles. They thrill crowds with songs from the Beatles, Elvis, Johnny Cash, The Ramones, Rolling Stones and many more favorites.

## **STUNT SHOWS**

Throughout the weekend, three of the top freestyle street extreme riders in the world will be performing in the Yamaha Marketplace: Monster Energy Kawasaki sponsored Kane "Insane" Friesen, BMW Factory sponsored rider Chris "Teach" McNeil and Red Bull sponsored Aaron Colton.

Among many other accolades, Kane is the first factory sponsored rider in North America and a Guinness World Record for the fastest stoppie. Teach was the second factory sponsored rider and holds numerous competition wins under his belt. Both of these riders have a long history of performing at Mazda Raceway Laguna Seca for an array of races and events, dating back to 2002 when Kane made his "big track debut" for WSBK and up until last year when they performed at this same event.

On Saturday, Teach will perform at 12:00 p.m. and 2:30 p.m., Kane at 1:00 p.m. and 5:00 p.m., and Aaron at 11:00 a.m. and 4:00 p.m. On Sunday, shows by Teach will be at 10:00 a.m. and 1:00 p.m., Kane will perform at 12:00 p.m. and 3:00 p.m. and a special show by both stunt riders will take place at 5:00 p.m.

## **AMA AUTOGRAPH SESSIONS**

Meet the AMA riders on Saturday from 1:10 p.m. - 1:50 p.m. at their team transporters in the AMA paddock.

### **TECH 3 & YAMAHA AUTOGRAPH SESSION**

Meet Yamaha MotoGP riders Colin Edwards and Ben Spies on Saturday at 4:00 p.m. at the Yamaha tent in the Yamaha Marketplace.

### **YAMAHA RIDER Q&A**

Yamaha MotoGP riders Colin Edwards, Jorge Lorenzo and Ben Spies with Yamaha legends Eddie Lawson, Wayne Rainey and Kenny Roberts are scheduled to appear on Saturday at 6:00 p.m. on the GE Capital stage for a fan question and answer session before the headlining concert by Honey Circuit.

### **TRACK INVASION**

Join the MotoGP podium festivities at 2:45 p.m. on Sunday! All spectators with a paddock pass are invited on to the track to congratulate the winners.

### **DUCATI ISLAND**

Ducati is as passionate about its fans as the Ducatisti are about their brand, and the OEM proves it every year at the Red Bull U.S. Grand Prix via Ducati Island, which features Ducati-only parking, Ducati fashion shows, Ducati performance apparel, and more. To access the incredible parking and hospitality areas, Ducati owners must show their current registration or proof of insurance, but the rest of the Island is open to all.

### **YAMAHA TT-R KIDS DEMO RIDES**

Yamaha's Learn To Ride program allows children under the age of 12 to try their TT-R 50E and TT-R 110E in a controlled environment complete with instruction and supervision. The TT-R demos will take place Friday through Sunday from 9:00 a.m. to 5:00 p.m. in the Yamaha Marketplace.

### **DISCOVER THE EXPERIENCE- ZERO MOTORCYCLES**

Zero Motorcycles will be offering demo rides for its all-new electric motorcycle -The Zero S Supermoto. The demo rides will be available throughout the Red Bull U.S. Grand Prix. It will be one of the first events where the public can experience the entire Zero product line.

### **BOZ BROS CUSTOM BIKE SHOWS**

Leading off the festivities is the crowd favorite Boz Bros Custom Bike Show. Presented by 2 Wheel Tuner Magazine and Yamaha, the show will include Pro built bikes by many of the country's premier Sport Bike builders as well as the top 100 winners of the 2010 Yamaha Virtual SuperSport Bike Show contest.

A show within the show, the Yamaha Virtual SuperSport Bike Show is a unique part of the Boz Bros show that lets customers get to choose the final winners at the race. To see these awesome bikes and to vote for your favorite entry, visit the Boz Bros/2 Wheel Tuner Bike Show display in the Yamaha Marketplace.

**PHOTO OP**

Visit the Yamaha display in the Marketplace to get a picture of yourself aboard the #46 Valentino Rossi MotoGP Championship winning Yamaha M1 or the #19 Ben Spies Championship winning Yamaha R1.